

# Menstrual Care in the United Arab Emirates

<https://marketpublishers.com/r/M13A94C102CBEN.html>

Date: May 2024

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: M13A94C102CBEN

## Abstracts

The shift towards online purchases is notably boosting the sales of menstrual care in the United Arab Emirates, as consumers increasingly opt for the convenience of doorstep deliveries for their menstrual needs. While greater penetration of e-commerce was accelerated by the pandemic and subsequent home seclusion, the channel is expected to gain further ground in the coming years as younger generations in particular, are more comfortable making online purchases and appreciate the convenience of h...

Euromonitor International's Menstrual Care in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Menstrual Care Including Intimate Wipes, Pantyliners, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menstrual Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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