

Menstrual Care in France

<https://marketpublishers.com/r/M579E9FA0B6DEN.html>

Date: May 2024

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: M579E9FA0B6DEN

Abstracts

Menstrual care in France saw volume declines and strong current value rises in 2023. Inflationary pressures left many local consumers struggling to make ends meet - an especially sharp problem for women who needed to buy menstrual care products. Price hikes in raw materials, energy, products costs and distribution supported the category's value growth. Products were subject to unit-price rises according to the quantities of paper pulp needed – so heavy protection towels saw higher increases than...

Euromonitor International's Menstrual Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Menstrual Care Including Intimate Wipes, Pantyliners, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menstrual Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Menstrual Care in France
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

MENSTRUAL CARE IN FRANCE
KEY DATA FINDINGS

2023 DEVELOPMENTS

Value growth rises while volume sales fall in 2023
Reusable solutions complement disposable formats
P&G maintains leadership with Always brand
PROSPECTS AND OPPORTUNITIES

2024 SET TO SEE PRICES STABILISE

Green offers to see revitalised interest as economic pressures ease
Reusable solutions will expand

CATEGORY DATA

Table 1 Retail Sales of Menstrual Care by Category: Value 2018-2023
Table 2 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023
Table 3 Retail Sales of Tampons by Application Format: % Value 2018-2023
Table 4 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023
Table 5 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023
Table 6 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028
Table 7 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

TISSUE AND HYGIENE IN FRANCE

EXECUTIVE SUMMARY

Tissue and Hygiene 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 8 Birth Rates 2018-2023

Table 9 Infant Population 2018-2023

Table 10 Female Population by Age 2018-2023

Table 11 Total Population by Age 2018-2023

Table 12 Households 2018-2023

Table 13 Forecast Infant Population 2023-2028

Table 14 Forecast Female Population by Age 2023-2028

Table 15 Forecast Total Population by Age 2023-2028

Table 16 Forecast Households 2023-2028

MARKET DATA

Table 17 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 18 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 20 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 21 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 22 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 23 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 25 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Menstrual Care in France

Product link: <https://marketpublishers.com/r/M579E9FA0B6DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M579E9FA0B6DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970