

Menstrual Care in Denmark

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Abstracts

Menstrual care in Denmark was affected by high inflation. While the rate of inflation in 2023 was lower than in 2022 it was still relatively high for Denmark at the end of the review period. Higher input costs, such as material sourcing, labour, distribution and transportation, resulted in still strong inflation and higher retail price points. As such, retail volume sales rose only very marginally in 2023, well below the increase for retail current value sales. However, retail volume sales exhib...

Euromonitor International's Menstrual Care in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Menstrual Care Including Intimate Wipes, Pantyliners, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menstrual Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Menstrual Care in Denmark
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LIST OF CONTENTS AND TABLES

MENSTRUAL CARE IN DENMARK
KEY DATA FINDINGS

2023 DEVELOPMENTS

Higher retail price points favour value over volume growth
Focus on efficacy with a stronger value proposition
Tampons suffers from strong competition

PROSPECTS AND OPPORTUNITIES

Weak economic outlook to inform changes in purchasing behaviour
Ongoing shift from standard to slim/thin/ultra-thin towels
Leakproof apparel threatens menstrual care

CATEGORY DATA

Table 1 Retail Sales of Menstrual Care by Category: Value 2018-2023
Table 2 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023
Table 3 Retail Sales of Tampons by Application Format: % Value 2018-2023
Table 4 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023
Table 5 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023
Table 6 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028
Table 7 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

TISSUE AND HYGIENE IN DENMARK

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 8 Birth Rates 2018-2023

Table 9 Infant Population 2018-2023

Table 10 Female Population by Age 2018-2023

Table 11 Total Population by Age 2018-2023

Table 12 Households 2018-2023

Table 13 Forecast Infant Population 2023-2028

Table 14 Forecast Female Population by Age 2023-2028

Table 15 Forecast Total Population by Age 2023-2028

Table 16 Forecast Households 2023-2028

MARKET DATA

Table 17 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 18 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 20 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 21 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 22 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 23 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 25 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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