

Menstrual Care in Bosnia and Herzegovina

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Abstracts

Menstrual care in Bosnia and Herzegovina is a mature category that witnessed volume decline in 2023, due to a shrinking consumer base and declining population. Nonetheless, with the help of rising prices caused by inflation, menstrual care continues to grow in current value terms. High costs of living are a pain point for locals and so demand has remained weak in 2023. Pantyliners registered the highest current value growth and benefits from significant innovation and frequent new product launch...

Euromonitor International's Menstrual Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Menstrual Care Including Intimate Wipes, Pantyliners, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menstrual Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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