

Menstrual Care in Bolivia

<https://marketpublishers.com/r/MD9B4DDEDCF3EN.html>

Date: May 2024

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: MD9B4DDEDCF3EN

Abstracts

Menstrual care in Bolivia witnessed steady growth in 2023, driven by a surge in sales of innovative products. Kotex spearheaded this trend by introducing products that serve dual functions, catering to menstrual care while also addressing urinary incontinence. Additionally, Kotex prioritised healthcare by incorporating pH indicators into their products and introduced colour-changing indicators to prompt timely changes. These innovations are poised to enhance user experience and drive further sal...

Euromonitor International's Menstrual Care in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Menstrual Care Including Intimate Wipes, Pantyliners, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menstrual Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2024

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