

# Menstrual Care in Azerbaijan

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## Abstracts

Menstrual care was seeing robust growth in 2023 in Azerbaijan, albeit at lower growth rates in value than witnessed in 2022, due to inflationary pressures starting to stabilise. Notably, with the stabilisation of inflation rates, this means unit prices are also starting to stabilise. That said, inflation does remain relatively high, which continues to support value sales. Overall, we are seeing a normalisation effect, as consumers have also returned to their out-of-home lifestyles more strongly,...

Euromonitor International's Menstrual Care in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Menstrual Care Including Intimate Wipes, Pantyliners, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Menstrual Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Menstrual Care in Azerbaijan  
Euromonitor International  
February 2024

### LIST OF CONTENTS AND TABLES

MENSTRUAL CARE IN AZERBAIJAN  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Inflationary pressures slow down, helping to support a normalisation of sales  
Competitive landscape remains consolidated, while Johnson & Johnson's return looks set to create future ripples

Consumers seek eco-friendly options and prefer towels and liners over tampons

### PROSPECTS AND OPPORTUNITIES

Ongoing growth will be supported by baseline demand

Affordable brands set to attract more attention

Consumers seek comfort and protection in their product choices

### CATEGORY DATA

Table 1 Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 2 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 4 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 5 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 6 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

### TISSUE AND HYGIENE IN AZERBAIJAN

### EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for tissue and hygiene?

### MARKET INDICATORS

Table 7 Birth Rates 2018-2023

Table 8 Infant Population 2018-2023

Table 9 Female Population by Age 2018-2023

Table 10 Total Population by Age 2018-2023

Table 11 Households 2018-2023

Table 12 Forecast Infant Population 2023-2028

Table 13 Forecast Female Population by Age 2023-2028

Table 14 Forecast Total Population by Age 2023-2028

Table 15 Forecast Households 2023-2028

#### MARKET DATA

Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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#### SOURCES

Summary 1 Research Sources

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