

# Men's Jeans in the United Arab Emirates

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## Abstracts

Sales of men's jeans continued to be eroded by consumers' economic concerns at the end of the review period. There was a marked 2% volume and 3% current value decline in 2009, a year when the collapse of Dubai's real estate bubble and a decline in real GDP aroused many consumers concerns. However, while volume decline softened to below 1% in 2010, current value decline worsened in the year with a drop of 4% despite higher inflation in the year. Men's jeans thus outperformed women's jeans in...

Euromonitor International's Men's Jeans in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2016 illustrate how the market is set to change.

**Product coverage:** Men's Jackets and Coats, Men's Jumpers, Men's Shirts, Men's Shorts and Trousers, Men's Suits, Men's Tops, Other Men's Outerwear, Other Women's Outerwear, Women's Dresses, Women's Jackets and Coats, Women's Jumpers, Women's Leggings, Women's Shirts and Blouses, Women's Shorts and Trousers, Women's Skirts, Women's Suits, Women's Tops.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Men's Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Men's Jeans: Volume 2005-2010

Table 2 Sales of Men's Jeans: Value 2005-2010

Table 3 Sales of Men's Jeans: % Volume Growth 2005-2010

Table 4 Sales of Men's Jeans: % Value Growth 2005-2010

Table 5 Sales of Men's Jeans by Type: % Volume Breakdown 2005-2010

Table 6 Sales of Men's Jeans by Type: % Value Breakdown 2005-2010

Table 7 Men's Jeans Company Shares 2006-2010

Table 8 Men's Jeans Brand Shares 2007-2010

Table 9 Forecast Sales of Men's Jeans: Volume 2010-2015

Table 10 Forecast Sales of Men's Jeans: Value 2010-2015

Table 11 Forecast Sales of Men's Jeans: % Volume Growth 2010-2015

Table 12 Forecast Sales of Men's Jeans: % Value Growth 2010-2015

Azadea Group in Apparel (United Arab Emirates)

Strategic Direction

Key Facts

Summary 1 Azadea Group: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Azadea Group: Competitive Position 2010

Internet Strategy

Landmark Group in Apparel (United Arab Emirates)

Strategic Direction

Key Facts

Summary 3 Landmark Group: Key Facts

Company Background

Production

Competitive Positioning

Summary 4 Landmark Group: Competitive Position 2010

Internet Strategy

M H Alshaya Co in Apparel (United Arab Emirates)

Strategic Direction

## Key Facts

Summary 5 M H Alshaya Co: Key Facts

## Company Background

## Production

## Competitive Positioning

Summary 6 M H Alshaya Co: Competitive Position 2010

## Internet Strategy

## Executive Summary

Muted Review Period Growth Due To Maturity

2010 Brings Decline Due To Economic Concerns

Strong Brands Boost the Leading Players

Shopping Malls Shape Distribution

Crowded Retail Environment To Erode Unit Price in Forecast Period

## Key Trends and Developments

Shopping Increasingly Viewed As Entertainment

Conservative Consumers Have Little Access To Fashionable Options

Internet Retailing Growing in the United Arab Emirates

Consumers' Spending Remains Restricted at End of Review Period

Luxury Retailing Recovers Slowly

## Market Data

Table 13 Sales of Apparel by Category: Volume 2005-2010

Table 14 Sales of Apparel by Category: Value 2005-2010

Table 15 Sales of Apparel by Category: % Volume Growth 2005-2010

Table 16 Sales of Apparel by Category: % Value Growth 2005-2010

Table 17 Apparel Company Shares 2006-2010

Table 18 Apparel Brand Shares 2007-2010

Table 19 Sales of Apparel by Distribution Format: % Analysis 2005-2010

Table 20 Sales of Apparel by Category and Distribution Format: % Analysis 2010

Table 21 Forecast Sales of Apparel by Category: Volume 2010-2015

Table 22 Forecast Sales of Apparel by Category: Value 2010-2015

Table 23 Forecast Sales of Apparel by Category: % Volume Growth 2010-2015

Table 24 Forecast Sales of Apparel by Category: % Value Growth 2010-2015

## Definitions

Summary 7 Research Sources

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