

Men's Jeans in Saudi Arabia

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Abstracts

There was only muted growth in sales of men's jeans in 2010 over the previous year, with sales continuing to be constrained by economic worries. In 2009, sales dropped by 5% in both volume and current value terms, as an economic slowdown resulted in men cutting back on non-essential purchases. 2010 meanwhile saw only a partial recovery, with 1% volume and 2% current value growth. Sales remained below 2008 levels in both volume and value terms. Consumers continued to be cautious in their...

Euromonitor International's Men's Jeans in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2016 illustrate how the market is set to change.

Product coverage: Men's Jackets and Coats, Men's Jumpers, Men's Shirts, Men's Shorts and Trousers, Men's Suits, Men's Tops, Other Men's Outerwear, Other Women's Outerwear, Women's Dresses, Women's Jackets and Coats, Women's Jumpers, Women's Leggings, Women's Shirts and Blouses, Women's Shorts and Trousers, Women's Skirts, Women's Suits, Women's Tops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Men's Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Outdoor Markets Gain Share Thanks To Economy Footwear Imports

Economic Growth To Drive Strong Volume Growth in Forecast Period

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