+44 20 8123 2220
info@marketpublishers.com

Men's Jeans in Greece

https://marketpublishers.com/r/MD491D8ED13EN.html
Date: December 2011
Pages: 24
Price: US$ 990.00 (Single User License)
ID: MD491D8ED13EN

Abstracts

With the economic crisis affecting sales of men’s jeans, there was a similar trend in men’s jeans as in women’s jeans towards two opposite price platforms, economy and super premium jeans.

Euromonitor International's Men's Jeans in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Men's Jackets and Coats, Men's Jumpers, Men's Shirts, Men's Shorts and Trousers, Men's Suits, Men's Tops, Other Men's Outerwear, Other Women's Outerwear, Women's Dresses, Women's Jackets and Coats, Women's Jumpers, Women's Leggings, Women's Shirts and Blouses, Women's Shorts and Trousers, Women's Skirts, Women's Suits, Women's Tops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Men's Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

MEN'S JEANS IN GREECE

Euromonitor International
December 2011

LIST OF CONTENTS AND TABLES

Headlines
Trends
Competitive Landscape
Prospects
Category Data
  Table 1 Sales of Men's Jeans: Volume 2005-2010
  Table 2 Sales of Men's Jeans: Value 2005-2010
  Table 3 Sales of Men's Jeans: % Volume Growth 2005-2010
  Table 4 Sales of Men's Jeans: % Value Growth 2005-2010
  Table 5 Sales of Men's Jeans by Type: % Volume Breakdown 2005-2010
  Table 6 Sales of Men's Jeans by Type: % Value Breakdown 2005-2010
  Table 7 Men's Jeans Company Shares 2006-2010
  Table 8 Men's Jeans Brand Shares 2007-2010
  Table 9 Forecast Sales of Men's Jeans: Volume 2010-2015
  Table 10 Forecast Sales of Men's Jeans: Value 2010-2015
  Table 11 Forecast Sales of Men's Jeans: % Volume Growth 2010-2015
  Table 12 Forecast Sales of Men's Jeans: % Value Growth 2010-2015
Glou SA in Apparel (greece)
Strategic Direction
  Summary 1 Glou SA: Key Facts
Company Background
Production
Competitive Positioning
  Summary 2 Glou SA: Competitive Position 2010
Internet Strategy
H&m Hennes & Mauritz Ae in Apparel (greece)
Strategic Direction
Key Facts
  Summary 3 H&M Hennes & Mauritz AE: Key Facts
Company Background

+44 20 8123 2220
info@marketpublishers.com

Production
Competitive Positioning
Summary 4 H&M Hennes & Mauritz AE: Competitive Position 2010
Internet Strategy
Sprider SA in Apparel (greece)
Strategic Direction
Key Facts
Summary 5 Sprider SA: Key Facts
Company Background
Production
Competitive Positioning
Summary 6 Sprider SA: Competitive Position 2010
Internet Strategy
Executive Summary

2010 IS A DIFFICULT YEAR FOR THE APPAREL MARKET

Economic Crisis Holds Back Consumers
International Brands Take Over the Market
the Market Declines, But Malls Flourish
Future Prospects
Key Trends and Developments
Economic Crisis Transforms the Apparel Market
Malls Expand, Defying Economic Instability
Sportswear Bucks the Economic Crisis
Discount Period Is Expanded
Multinational Chains Outperform Domestic Players
Market Data
Table 13 Sales of Apparel by Category: Volume 2005-2010
Table 14 Sales of Apparel by Category: Value 2005-2010
Table 15 Sales of Apparel by Category: % Volume Growth 2005-2010
Table 16 Sales of Apparel by Category: % Value Growth 2005-2010
Table 17 Apparel Company Shares 2006-2010
Table 18 Apparel Brand Shares 2007-2010
Table 19 Sales of Apparel by Distribution Format: % Analysis 2005-2010
Table 20 Sales of Apparel by Category and Distribution Format: % Analysis 2010
Table 21 Forecast Sales of Apparel by Category: Volume 2010-2015
Table 22 Forecast Sales of Apparel by Category: Value 2010-2015
Table 23 Forecast Sales of Apparel by Category: % Volume Growth 2010-2015

+44 20 8123 2220
info@marketpublishers.com

Table 24 Forecast Sales of Apparel by Category: % Value Growth 2010-2015
Definitions
Summary 7 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Men's Jeans in Greece
Product link: https://marketpublishers.com/r/MD491D8ED13EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MD491D8ED13EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970