

Men's Grooming in Slovenia

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Abstracts

Men's grooming saw another year of modest retail value growth in Slovenia in 2018, hampered by consumer price consciousness and the culturally inhibited and frugal nature of Slovenians. Furthermore, men are well known for their pragmatic purchasing behaviour. They are not accustomed to buying male-specific products, especially in categories deemed non-essential. However, this trend is slowly changing, and men are becoming accustomed to using more grooming products, although they are still typica...

Euromonitor International's Men's Grooming in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Men's Grooming market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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