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Menicon Co Ltd in Eyewear (Japan)

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Abstracts

Menicon continues to implement its long-term Vision 2020 business plan for the financial year ending 2020 and implements a range of strategies to strengthen its position within eyewear. Menicon will continue to expand its product range and further increase the company's customer base by increasing the members of the MELS Plan (Menicon Eye Life Support programme) domestically with further enhancement in the quality of customer service. With the acquisition of Fuji Contact in 2015, the company con...

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Contents

MENICON CO LTD IN EYEWEAR (JAPAN)
Strategic Direction
Key Facts
  Summary 1 Menicon Co Ltd: Key Facts
  Summary 2 Menicon Co Ltd: Operational Indicators
Company Background
Production
Competitive Positioning
  Summary 3 Menicon Co Ltd: Competitive Position 2015

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