

Mendes Gonçalves SA in Packaged Food (Portugal)

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Abstracts

Remaining true to its origins and taking advantage of local and rich raw materials, Mendes Goncalves is expected to invest in product diversification and innovation over the forecast period. The player intends to enlarge its Paladin range with products that will appeal to an international consumer base. The company is expected to target consumers in countries in Africa and the Middle East in the short term. With a modern research and development department, Mendes Goncalves is expected to invest...

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