

Melium Group, The in Luxury Goods (Malaysia)

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Abstracts

Melium Group is an established retailer of international luxury brands including designer apparel, accessories and jewellery. The company strives to strengthen its distribution network by constantly seeking opportunities to partner with new international luxury brands. In the forecast period, Melium will continue to expand by including more flagship stores as well as standalone stores for its luxury brands in Malaysia. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Designer Apparel (Readyto-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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