

Melitta Europa GmbH & Co KG in Consumer Appliances (Germany)

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Abstracts

Melitta Europa GmbH & Co KG represents the combined business operations of its international parent's main divisions, operating as a coffee roaster and manufacturer of products for preparing coffee or tea in Germany. With this focus on thematically organised products, Melitta benefits from years of expertise and a high level of consumer focus that grants it insight into relevant areas of the market to make informed decisions concerning product development and marketing. The company's good...

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