

Meiji Co Ltd in Health and Wellness (Japan)

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Abstracts

Meiji Co is expected to continue to increase its production capacity and range within health and wellness in the forecast period. In addition to the three production lines introduced in 2015, the company is planning to introduce another production line for its Meiji Probio probiotic drinking yoghurt range. By 2020, the company aims to reach JPY200 billion in yoghurt sales.

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