

# Megcorp & Co Pte Ltd in Toys and Games (Singapore)

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## Abstracts

Megcorp aims to expand its portfolio to cater to a wider group of consumers. With the fast-changing preferences of consumers in Singapore, the company has to continuously increase its product and brand portfolio, which include action figures and accessories, dolls and accessories, dressing-up and role play, plush toys, games and puzzles, model vehicles and radio/remote control toys. It is expected that Megcorp will be facing a challenge from other major toys and games distributors, such as...

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