

Megatrends in Saudi Arabia

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Abstracts

This megatrend report highlights long-term trends resulting from shifts in consumer values and behaviors. It provides a summary of Euromonitor International's 10 megatrends and insights as to how each trend has manifested in Saudi Arabia

Euromonitor's Megatrends in Saudi Arabia report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Megatrends market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Scope

The drivers shaping consumer behaviour

Megatrends framework

Businesses harness megatrends to renovate, innovate and disrupt

Convenience

Saudi Arabia Railways partners with Uber for urban mobility solution

Digital tech is being used to simplify everyday tasks

Consumers seek more flexibility in all areas of life

Many shoppers want to see before they buy

Consumers enjoy the flexibility of online shopping

Convenience drives demand for meal kits

Digital living

Red Sea Global and Zain KSA to launch the world's first zero-carbon 5G network

Tech-savvy Saudis are moving towards virtual activities

Consumers are protective of their personal data

Baby Boomers are the most keen to receive personalised offers

Friends and family are still the most trusted information source

More consumers expect an increase in face-to-face activities than in online activities

Diversity and inclusion

PepsiCo champions inclusivity by empowering Saudi women

Gen X are the most eager to voice their opinions

Most want to make a positive difference to the world

Saudi Arabian residents generally feel comfortable expressing their identity

Shoppers are paying more attention to brand values

Experience more

Saudi Arabian UNESCO site Hegra enters the metaverse

Consumers enjoy socialising both on- and offline

Relaxation is the number one priority when choosing a holiday destination

More consumers value real world than online experiences

Personalisation

Philips Hue brings customised smart lighting to consumers

Consumers are keen to express themselves via their online personas

Saudi residents enjoy tailored experiences

Premiumisation

VantageSOLO elevates business class experience for Saudia travellers

Most people want a simpler life

Millennials have the most confidence in their investments

Natural ingredients and high quality are prized attributes

Pursuit of value

Saudi Central Bank awards permits to two more BNPL platforms

Gen X are the thriftiest shoppers

Despite low inflation, consumers are concerned about rising costs

Saudi residents cautiously embrace the circular economy

Many are seeking ways to make their money go further

Shopper reinvented

New concept store Mwaz fuses high fashion with interactive technologies and design

Consumers put their trust in celebrity-endorsed brands

Shopping habits are split between online and offline

S-commerce is well developed among tech-savvy residents

Millennials are most likely to follow brands on social media

Sustainable living

Saudi sisters launch organic, biodegradable sanitary pads

Consumers are eager to help those in need

Saudi Arabia lags behind the world in many aspects of sustainable living

Reducing food waste tops the list of green activities

Consumers are keen to make their voices heard

Recyclable packaging is considered the most sustainable

Wellness

Medical services to become more accessible as telehealth continues to expand

Massage is the leading antidote to stress

Consumers are taking a greater interest in health and wellness

Outside precautions continue to be taken in the post-pandemic era

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