

Megasari Makmur PT in Tissue and Hygiene (Indonesia)

<https://marketpublishers.com/r/MEDDC9832E4EN.html>

Date: August 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: MEDDC9832E4EN

Abstracts

Despite still leading in the wipes category, Megasari Makmur PT, owned by Godrej Group, is expected to focus more on the home care market in terms of product developments. New product launches from the company during the review period came mostly in home care, such as its Stella and Hit variants, and it produced minimal innovation in tissue and hygiene in 2014. Nevertheless, its Mitu brand is expected to remain the leading wipes brand, and it has extensive variants within the category, namely...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Megasari Makmur PT: Key Facts

Company Background

Production

Summary 2 Megasari Makmur PT: Production Statistics 2013

Competitive Positioning

Summary 3 Megasari Makmur PT: Competitive Position 2014

I would like to order

Product name: Megasari Makmur PT in Tissue and Hygiene (Indonesia)

Product link: <https://marketpublishers.com/r/MEDDC9832E4EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MEDDC9832E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970