

Meganetop Co Ltd in Eyewear (Japan)

<https://marketpublishers.com/r/M61A60447B9EN.html>

Date: January 2014

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: M61A60447B9EN

Abstracts

MEGANE TOP Co Ltd announced a management buyout (MBO) for shares of the company in April 2013. Through the privatisation, the company aims to create more managerial freedom and speed up store openings. The company plans to expand the number of stores to between 1,000 and 1,100 stores by its fiscal 2018. Through store openings, the company aims to establish a strong presence and increase consumer recognition in Japan's eyewear market.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 MEGANE TOP Co Ltd: Key Facts

Summary 2 MEGANE TOP Co Ltd: Operational Indicators

Company Background

Chart 1 MEGANE TOP Co Ltd: Megane Ichiba in Saitama

Internet Strategy

Private Label

Summary 3 MEGANE TOP Co Ltd: Private Label Portfolio

Competitive Positioning

I would like to order

Product name: Meganetop Co Ltd in Eyewear (Japan)

Product link: <https://marketpublishers.com/r/M61A60447B9EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M61A60447B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970