

Megane TOP Co Ltd in Eyewear (Japan)

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Abstracts

Megane Top is one of the leading optical shops chains in Japan and it operates a large number of spectacle and contact lens retail outlets throughout the country. The company operates a several different types of outlets to cater for diverse needs among consumers. Megane Ichiba is a type of outlets catered for customers who are keen to pay more for better products and display a large range of mid to premium segment products. Alook is particularly catered for children and young people and display...

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