

Meetfresh Co Ltd in Consumer Foodservice (China)

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Abstracts

Meetfresh Co Ltd aims to accelerate its franchising business in the forecast period by persisting in the provision of tasty, creative and traditional Taiwan-style desserts, made of high-end raw materials but using the conventional handmade production process. Meanwhile, the company will continue to combine the concept Chinese food therapy with its brand and product in the process of expansion to enhance its brand and product awareness among locals.

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