

# Meerlust Estate in Luxury Goods (South Africa)

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## Abstracts

Meerlust falls in the league of South Africa's premium brands and its target market is the upper quarter of the income groups who are generally knowledgeable about wines and better placed to spend more on a bottle.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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