

# Meed Trading Co in Retailing (Saudi Arabia)

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## Abstracts

Following its agreement to become exclusive representative of Crane Merchandising in vending machines in October 2012, Meed Trading is expected to increase its focus on vending during the forecast period. The company's focus in this area is mainly on captive locations, with these being excluded from the scope of this report. With the company focusing mainly on captive vending at the start of the forecast period, it is unlikely to invest heavily in expanding outlet volume in convenience stores...

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Euromonitor International

May 2013

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