

Medicated Skin Care - India

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Abstracts

2009 and 2010 witnessed product innovation and new launches which boosted growth in categories such as acne treatments, lice treatments and antipruritics. The increased availability of newerformats such as Proactiv Solution Acne Kit, Clean & Clear Active Clear Acne Clearing Gel, Mediker Natural Anti-lice Oil and Itch Guard Insect Bite Gel boosted growth in medicated skin care categories that saw single digit value growth in previous years. Moreover, the launch of small packsizes by Paras...

Euromonitor International's Medicated Skin Care in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010, allowing you to identify the sectors driving growth. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Acne Treatments, Allergy Eye Care, Antihistamines/Allergy Remedies (Systemic), Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Child-Specific Cough, Cold and Allergy Remedies, Child-Specific Digestive Remedies, Child-Specific Medicated Skin Care, Cold Sore Treatments, Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Diarrhoeal Remedies, First Aid Kits, Gauze, Tape and Other Wound Care, Haemorrhoid Treatments, Hair Loss Treatments, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Medicated Confectionery, Medicated Shampoos, Motion Sickness Remedies, Nappy (Diaper) Rash Treatments, NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT, Pharyngeal Preparations, Standard Eye Care, Sticking Plasters/Adhesive Bandages, Systemic Analgesics, Topical Allergy Remedies/Antihistamines, Topical Analgesics/Anaesthetic, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Medicated Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Medicated Skin Care in India
Euromonitor International
March 2011

LIST OF CONTENTS AND TABLES

Headlines

Trends

Switches

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Medicated Skin Care by Category: Value 2005-2010

Table 2 Sales of Medicated Skin Care by Category: % Value Growth 2005-2010

Table 3 Acne Treatments by Format: % Value Breakdown 2005-2010

Table 4 Medicated Skin Care Company Shares by Value 2006-2010

Table 5 Medicated Skin Care Brand Shares by Value 2007-2010

Table 6 Acne Treatments Brand Shares by Value 2007-2010

Table 7 Forecast Sales of Medicated Skin Care by Category: Value 2010-2015

Table 8 Forecast Sales of Medicated Skin Care by Category: % Value Growth
2010-2015

Emami Ltd - Consumer Health - India

Strategic Direction

Key Facts

Summary 1 Emami Ltd: Key Facts

Summary 2 Emami Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Emami Ltd: Competitive Position 2010

Paras Pharmaceuticals Ltd - Consumer Health - India

Strategic Direction

Key Facts

Summary 4 Paras Pharmaceuticals Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 5 Paras Pharmaceuticals Ltd: Competitive Position 2010

Executive Summary

Consumer Healthcare Gains Momentum

Utc Sales Remain Rampant

Direct Sellers Outpace Store-based Brands

Independent Chemists Remain Dominant

Robust Growth To Continue Despite Regulatory Uncertainty

Key Trends and Developments

Utc Sales Remain Rampant

Small Skus Havemajorimpact

Modernisation of Ayurvedicproducts

Direct Sellers Outpace Other Companies

New Regulations for Supplements Expected

Territory Key Trends and Developments

East and North-east India

North India

South India

West India

Rural Vs Urban Key Trends and Developments

Market Indicators

Table 9 Consumer Expenditure on Health Goods and Medical Services 2005-2010

Table 10 Life Expectancy at Birth 2005-2010

Market Data

Table 11 Sales of Consumer Health by Category: Value 2005-2010

Table 12 Sales of Consumer Health by Category: % Value Growth 2005-2010

Table 13 Sales of Consumer Health by Region: Value 2005-2010

Table 14 Sales of Consumer Health by Region: % Value Growth 2005-2010

Table 15 Sales of Consumer Health by Rural-Urban % Value Analysis 2010

Table 16 Consumer Health Company Shares by Value 2006-2010

Table 17 Consumer Health Brand Shares by Value 2007-2010

Table 18 Sales of Consumer Health by Distribution Format: % Analysis 2005-2010

Table 19 Sales of Consumer Health by Category and Distribution Format: % Analysis 2010

Table 20 Forecast Sales of Consumer Health by Category: Value 2010-2015

Table 21 Forecast Sales of Consumer Health by Category: % Value Growth 2010-2015

Table 22 Forecast Sales of Consumer Health by Region: Value 2010-2015

Table 23 Forecast Sales of Consumer Health by Region: % Value Growth 2010-2015

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements' Registration and Classification

Self-medication/self-care and Preventative Medicine

Switches

Definitions

Summary 6 Research Sources

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