

Medicated Skin Care in Indonesia

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The majority of medicated skin care sales continue to be made by middle-to upper-income consumers. Meanwhile, the majority of Indonesians who belong to low-income groups still find the price of medicated skin care products too expensive, and generally leave initial symptoms of skin problems untreated. In fact, many low-income demographics have little awareness of the presence of some medicated skin care products to treat their conditions in the first place.

Euromonitor International's Medicated Skin Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. Forecasts to 2016 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Antihistamines/Allergy Remedies (Systemic), Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Diarrhoeal Remedies, First Aid Kits, Gauze, Tape and Other Wound Care, Haemorrhoid Treatments, Hair Loss Treatments, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Medicated Confectionery, Medicated Shampoos, Motion Sickness Remedies, Nappy (Diaper) Rash Treatments, NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT, Paediatric Cough, Cold and Allergy Remedies, Paediatric Digestive Remedies, Paediatric Medicated Skin Care, Pharyngeal Preparations, Standard Eye Care, Sticking Plasters/Adhesive Bandages, Systemic Analgesics, Topical Allergy Remedies/Antihistamines, Topical Analgesics/Anaesthetic, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Medicated Skin Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines
Trends
Switches

Competitive Landscape**Prospects****Category Data**

Table 1 Sales of Medicated Skin Care by Category: Value 2006-2011

Table 2 Sales of Medicated Skin Care by Category: % Value Growth 2006-2011

Table 3 Medicated Skin Care Company Shares by Value 2007-2011

Table 4 Medicated Skin Care Brand Shares by Value 2008-2011

Table 5 Forecast Sales of Medicated Skin Care by Category: Value 2011-2016

Table 6 Forecast Sales of Medicated Skin Care by Category: % Value Growth 2011-2016

Kalbe Farma Tbk Pt in Consumer Health (indonesia)**Strategic Direction****Key Facts**

Summary 1 Kalbe Farma Tbk PT: Key Facts

Summary 2 Kalbe Farma Tbk PT: Operational Indicators

Company Background**Production****Competitive Positioning**

Summary 3 Kalbe Farma Tbk PT: Competitive Position 2011

Tempo Scan Pacific Tbk Pt in Consumer Health (indonesia)**Strategic Direction****Key Facts**

Summary 4 Tempo Scan Pacific Tbk PT: Key Facts

Summary 5 Tempo Scan Pacific Tbk PT: Operational Indicators

Company Background**Production**

Summary 6 Tempo Scan Pacific Tbk PT: Production Statistics 2011

Competitive Positioning

Summary 7 Tempo Scan Pacific Tbk PT: Competitive Position 2011

Executive Summary

Burgeoning Economy Facilitates Faster Growth of Consumer Health

Climate Change Leads To Increased Demand for Consumer Health Products

2011, A Better Year for Domestic Players

Hypermarkets, Supermarkets and Chemists/pharmacies Increase Their Role

Growth To Remain Respectable in the Forecast Period

Key Trends and Developments

Improved Economic Conditions Lead To Accelerating Value Growth

Companies Make Use of the Phenomenal Growth of Social Networking Websites

Products Targeted at the Ageing Population Are on the Rise

More Local Companies Engage in Corporate Social Responsibility Programmes

Climate Changes Lead To Increased Demand for Several Consumer Health Products

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services 2006-2011

Table 8 Life Expectancy at Birth 2006-2011

Market Data

Table 9 Sales of Consumer Health by Category: Value 2006-2011

Table 10 Sales of Consumer Health by Category: % Value Growth 2006-2011

Table 11 Consumer Health Company Shares 2007-2011

Table 12 Consumer Health Brand Shares 2008-2011

Table 13 Sales of Consumer Health by Distribution Format: % Analysis 2006-2011

Table 14 Sales of Consumer Health by Category and Distribution Format: % Analysis 2011

Table 15 Forecast Sales of Consumer Health by Category: Value 2011-2016

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2011-2016

Appendix**OTC Registration and Classification****Vitamins and Dietary Supplements Registration and Classification**

Self-medication/self-care and Preventative Medicine

Switches

Summary 8 OTC -Switches 2009-2011

Definitions

Summary 9 Research Sources

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