

Medicated Skin Care in India

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Abstracts

Topical germicidals/antiseptics are mainly used in the winter, but are not liked by many consumers due to the stickiness of the creams. Topical antifungals and antiparasitics register the strongest demand in the summer. Increased consumption of antiparasitics, hair loss treatments and medicated shampoo products among lower middle class households is enhancing sales of such products across India.

Euromonitor International's Medicated Skin Care in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. Forecasts to 2016 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Medicated Skin Care, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Medicated Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Switches

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Medicated Skin Care by Category: Value 2006-2011

Table 2 Sales of Medicated Skin Care by Category: % Value Growth 2006-2011

Table 3 Medicated Skin Care Company Shares by Value 2007-2011

Table 4 Medicated Skin Care Brand Shares by Value 2008-2011

Table 5 Forecast Sales of Medicated Skin Care by Category: Value 2011-2016

Table 6 Forecast Sales of Medicated Skin Care by Category: % Value Growth
2011-2016

Emami Ltd in Consumer Health (india)

Strategic Direction

Key Facts

Summary 1 Emami Ltd: Key Facts

Summary 2 Emami Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Emami Ltd: Competitive Position 2011

Executive Summary

Consumer Healthcare Emerges As A Lucrative Market

Private Label Making Efforts But Remains the Underdog

Chemists/pharmacies Remain the Largest Source of Business

Competition Remained Fragmented

Weight Management A Star Performer in the Forecast Period

Key Trends and Developments

Large-scale Eye-catching Promotions Increase Brand Awareness

Consumers Turning To Herbal/traditional Product Offerings

Smaller Packs and Fast-acting Formulas Characterise Brand Development

Rising Trend Towards Self-treatment

More Consumers Believe in Healthcare Products

Chemists/pharmacies Continues To Be the Main Channel

Territory Key Trends and Developments

East and Northeast India

North India

South India

West India

Rural Vs Urban Key Trends and Developments

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services 2006-2011

Table 8 Life Expectancy at Birth 2006-2011

Market Data

Table 9 Sales of Consumer Health by Category: Value 2006-2011

Table 10 Sales of Consumer Health by Category: % Value Growth 2006-2011

Table 11 Sales of Consumer Health by Region: Value 2006-2011

Table 12 Sales of Consumer Health by Region: % Value Growth 2006-2011

Table 13 Sales of Consumer Health by Rural-Urban % Value Analysis 2011

Table 14 Consumer Health Company Shares 2007-2011

Table 15 Consumer Health Brand Shares 2008-2011

Table 16 Sales of Consumer Health by Distribution Format: % Analysis 2006-2011

Table 17 Sales of Consumer Health by Category and Distribution Format: % Analysis
2011

Table 18 Forecast Sales of Consumer Health by Category: Value 2011-2016

Table 19 Forecast Sales of Consumer Health by Category: % Value Growth
2011-2016

Table 20 Forecast Sales of Consumer Health by Region: Value 2011-2016

Table 21 Forecast Sales of Consumer Health by Region: % Value Growth 2011-2016

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventative Medicine

Switches

Definitions

Sources

Summary 4 Research Sources

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