

Medicated Skin Care in Ecuador

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Abstracts

Thanks to its location, Ecuador is subject to high levels of radiation that are harmful to the population. According to the Ecuadorian Civil Space Agency in research conducted alongside NASA and other international space agencies, Guayaquil has three more points of UVI (ultraviolet index) than the maximum permitted for human exposure. Quito exceeds the limit with 11 UVI points. The majority of the population ignores this and has not taken any measures to prevent the consequences. This has...

Euromonitor International's Medicated Skin Care in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. Forecasts to 2016 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Medicated Skin Care, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Medicated Skin Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2012

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Consumer Health Growth Picks Up Pace in 2011 Compared To the Review Period

Changing Ecuadorian Lifestyles Stimulate Sales

Foreign Pharmaceutical Giants Control the Market

Pricing and Regulations Likely To Become Increasingly Strict

Increased Incidence in Sickness Will Ensure Sales Growth

Key Trends and Developments

Ecuadorians' Desire for Fitness Is in Contradiction To Their Eating Habits

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