

# Media-Saturn Shared Services Sweden AB in Consumer Appliances (Sweden)

<https://marketpublishers.com/r/M661B93659AEN.html>

Date: January 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: M661B93659AEN

## Abstracts

The Media Markt chain has the stated goal of becoming the leading electronics and appliance specialist retailer and since it became active in Sweden it operated at significant annual losses in an attempt to build retail volume sales and share. This strategy is set to change over the forecast period, however, as the company started to close down outlets in 2014 that were not and will not become profitable, a strategy that it continued in 2015. Media Markt will continue to improve the customer...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Media-Saturn Shared Services Sweden AB: Key Facts

Summary 2 Media-Saturn Shared Services Sweden AB: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Media-Saturn Shared Services Sweden AB: Competitive Position 2015

## I would like to order

Product name: Media-Saturn Shared Services Sweden AB in Consumer Appliances (Sweden)

Product link: <https://marketpublishers.com/r/M661B93659AEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M661B93659AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970