+44 20 8123 2220
info@marketpublishers.com

# Media Saturn Holding in Consumer Appliances (Turkey)

https://marketpublishers.com/r/M7A299C8ACBEN.html
Date: December 2016
Pages: 3
Price: US$ 150.00 (Single User License)
ID: M7A299C8ACBEN

## Abstracts

The company aims to be the leading electronics and appliance specialist in Turkey over the forecast period. To that end, the company focused on prioritising consumers' needs and demands and gained significant value share in 2016.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

# Contents

Strategic Direction
Key Facts
  Summary 1 Media Saturn Holding: Key Facts
  Summary 2 Media Saturn Holding: Operational Indicators
Company Background
  Chart 1 Media Saturn Holding: Media Markt in Izmir
Internet Strategy
Private Label
Competitive Positioning
  Summary 3 Media Saturn Holding: Competitive Position 2016

+44 20 8123 2220
info@marketpublishers.com

## I would like to order

Product name: Media Saturn Holding in Consumer Appliances (Turkey)
Product link: https://marketpublishers.com/r/M7A299C8ACBEN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M7A299C8ACBEN.html

## To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970