

# Media Markt Saturn Holding Kft in Consumer Electronics (Hungary)

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## Abstracts

Media Markt Saturn Holding Kft aims to build its success on favourable prices, continuous special offers, a wide selection of branded products and service by skilled staff. The company is expected to continue expansion of internet retailing, while limiting the number of physical outlets to large stores in strategically advantageous busy shopping centre locations, to keep operating costs as low as possible. The company plans to further increase the use of special offers and shopping weekends/days...

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