

Media Markt-Saturn Belgium NV in Retailing (Belgium)

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Abstracts

Media Markt-Saturn Belgium NV is expected to retain the top spot within electronics and appliance specialist retailers throughout the forecast period. However, given the increasing success of the internet retailing channel, the company is set to focus more on its online presence rather than continuing with its outlet expansion plan which was laid out in 2014 and which foresaw 10 new store openings in Belgium over the 2015-2017 period.

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