+44 20 8123 2220
info@marketpublishers.com

Meat in Spain

https://marketpublishers.com/r/M354DA28AF2EN.html
Date: January 2024
Pages: 21
Price: US$ 990.00 (Single User License)
ID: M354DA28AF2EN

Abstracts

The volume of poultry and pork being consumed at home saw a small rebound in 2023 after a substantial decline in sales in 2021 and 2022, although sales remain below pre-pandemic levels. This growth was primarily driven by consumers shifting away from pricier options like beef, veal, and rabbit. With high inflation, rising interest rates and a general spike in the cost of living consumers have become increasingly price sensitive and thus have become more economical in their meal selections, inclu...

Euromonitor International's Meat in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Meat in Spain
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

MEAT IN SPAIN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Fresh meat facing growing competition from processed alternatives as consumers find themselves short on time and money
Tourism helps support the recovery of beef and veal but rabbit continues to struggle
PROSPECTS AND OPPORTUNITIES
Animal welfare and sustainability concern likely to have a growing influence on meat production
Meat producers looking to address the increasingly negative image of the industry
Summary 1 Major Processors of Meat 2023
CATEGORY DATA
Table 1 Total Sales of Meat by Category: Total Volume 2018-2023
Table 2 Total Sales of Meat by Category: % Total Volume Growth 2018-2023
Table 3 Retail Sales of Meat by Category: Volume 2018-2023
Table 4 Retail Sales of Meat by Category: % Volume Growth 2018-2023
Table 5 Retail Sales of Meat by Category: Value 2018-2023
Table 6 Retail Sales of Meat by Category: % Value Growth 2018-2023
Table 7 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023
Table 8 Forecast Sales of Meat by Category: Total Volume 2023-2028
Table 9 Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028
Table 10 Forecast Retail Sales of Meat by Category: Volume 2023-2028
Table 11 Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028
Table 12 Forecast Retail Sales of Meat by Category: Value 2023-2028
Table 13 Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028
FRESH FOOD IN SPAIN
EXECUTIVE SUMMARY
Fresh food in 2023: The big picture

+44 20 8123 2220
info@marketpublishers.com

2023 KEY TRENDS

Retailing developments
What next for fresh food?
MARKET DATA
Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023
Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023
Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023
Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023
Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023
Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023
Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023
Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023
Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028
Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028
Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028
Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028
Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028
Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 2 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Meat in Spain
Product link: https://marketpublishers.com/r/M354DA28AF2EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M354DA28AF2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970