

# **Meat in Mexico**

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## **Abstracts**

Meat saw steady growth in retail volume terms in 2023, continuing the pattern seen in 2022. In 2022 meat producers were hit by inflationary pressures as the cost of essential raw materials such as grain and fuel rose sharply, in large part due to the impact of Russia's invasion of Ukraine. These two countries account for a third of the world's supply of grain and therefore with the war disrupting the supply chain this put significant pressure on the price of animal feed. With production costs ri...

Euromonitor International's Meat in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Meat in Mexico
Euromonitor International
January 2024

### LIST OF CONTENTS AND TABLES

MEAT IN MEXICO KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales of meat continue to grow in 2023 but performances vary across the categories Younger Mexicans showing changing attitudes towards meat consumption PROSPECTS AND OPPORTUNITIES

Meat coming under the spotlight as consumers look to make healthier and more ethical choices

Bachoco looking to go in a new direction

Summary 1 Major Processors of Meat 2023

**CATEGORY DATA** 

Table 1 Total Sales of Meat by Category: Total Volume 2018-2023

Table 2 Total Sales of Meat by Category: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Meat by Category: Volume 2018-2023

Table 4 Retail Sales of Meat by Category: % Volume Growth 2018-2023

Table 5 Retail Sales of Meat by Category: Value 2018-2023

Table 6 Retail Sales of Meat by Category: % Value Growth 2018-2023

Table 7 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Sales of Meat by Category: Total Volume 2023-2028

Table 9 Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028

Table 10 Forecast Retail Sales of Meat by Category: Volume 2023-2028

Table 11 Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028

Table 12 Forecast Retail Sales of Meat by Category: Value 2023-2028

Table 13 Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028

FRESH FOOD IN MEXICO

**EXECUTIVE SUMMARY** 

Fresh food in 2023: The big picture

### **2023 KEY TRENDS**



Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources



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