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Meat in Brazil

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Abstracts

In 2021 and 2022, the Brazilian economy faced many challenges related to inflation, and most consumers lost purchasing power. According to the Brazilian Forum for Food Sovereignty and Food and Nutritional Security, Brazil reverted to levels of hunger registered back in the 1990s, with almost 60% of the population living with some level of food insecurity. Global conflicts such as the war in Ukraine (one of the largest producers of staple grains and fertilisers) impacted international supply chai
Euromonitor International's Meat in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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