

Meat in South Africa

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Abstracts

The South African Reserve Bank (SARB) reported a significant slowdown in disposable income growth in the first quarter of 2023. The impact of high inflation and rising interest rates resulted in a household debt-to-income ratio increasing from 61.6% to 62.1%. This decrease in disposable incomes has had a significant impact on how consumers spend their money and as a result, they are buying meat less frequently despite the cost of meat inflation generally slowing.

Euromonitor International's Meat in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Meat in South Africa
Euromonitor International
December 2023

LIST OF CONTENTS AND TABLES

MEAT IN SOUTH AFRICA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising unit prices make meat unaffordable for many South Africans
More affordable poultry price attracts consumers
PROSPECTS AND OPPORTUNITIES
Anti-Dumping Duties to result in rising prices of poultry over the forecast period
Growing health and environmental concerns to potentially impact meat consumption
Summary 1 Major Processors of Meat 2023

CATEGORY DATA

Table 1 Total Sales of Meat by Category: Total Volume 2018-2023
Table 2 Total Sales of Meat by Category: % Total Volume Growth 2018-2023
Table 3 Retail Sales of Meat by Category: Volume 2018-2023
Table 4 Retail Sales of Meat by Category: % Volume Growth 2018-2023
Table 5 Retail Sales of Meat by Category: Value 2018-2023
Table 6 Retail Sales of Meat by Category: % Value Growth 2018-2023
Table 7 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023
Table 8 Forecast Sales of Meat by Category: Total Volume 2023-2028
Table 9 Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028
Table 10 Forecast Retail Sales of Meat by Category: Volume 2023-2028
Table 11 Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028
Table 12 Forecast Retail Sales of Meat by Category: Value 2023-2028
Table 13 Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028

FRESH FOOD IN SOUTH AFRICA

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 KEY TRENDS

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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