

Meat in Morocco

<https://marketpublishers.com/r/MC4DD4AC116EN.html>

Date: January 2024

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: MC4DD4AC116EN

Abstracts

The year 2023 witnessed a significant surge in red meat prices in Morocco, attributed to various factors. Commencing in 2019, Moroccan consumers boycotted several dairy products, leading numerous breeders to sell their cows to slaughterhouses. The subsequent year, the pandemic caused a sharp drop in demand, particularly from the tourism, catering, and events sectors. Further exacerbating this situation, 2021 experienced a severe drought that intensified in 2022. Additionally, the geopolitical co...

Euromonitor International's Meat in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Meat in Morocco
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

MEAT IN MOROCCO
KEY DATA FINDINGS

2023 DEVELOPMENTS

Red meat supply disruption
Change in consumer behaviour and red meat consumption
Poultry dominance and varied consumption patterns

PROSPECTS AND OPPORTUNITIES

Modest growth and challenges in red meat consumption
Poultry's resilience and increased preference
Bleak prospects for pork consumption

Summary 1 Major Processors of Meat 2023

CATEGORY DATA

Table 1 Total Sales of Meat by Category: Total Volume 2018-2023
Table 2 Total Sales of Meat by Category: % Total Volume Growth 2018-2023
Table 3 Retail Sales of Meat by Category: Volume 2018-2023
Table 4 Retail Sales of Meat by Category: % Volume Growth 2018-2023
Table 5 Retail Sales of Meat by Category: Value 2018-2023
Table 6 Retail Sales of Meat by Category: % Value Growth 2018-2023
Table 7 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023
Table 8 Forecast Sales of Meat by Category: Total Volume 2023-2028
Table 9 Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028
Table 10 Forecast Retail Sales of Meat by Category: Volume 2023-2028
Table 11 Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028
Table 12 Forecast Retail Sales of Meat by Category: Value 2023-2028
Table 13 Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028

FRESH FOOD IN MOROCCO

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 KEY TRENDS

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Meat in Morocco

Product link: <https://marketpublishers.com/r/MC4DD4AC116EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC4DD4AC116EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970