

Meals and Soups Packaging in Vietnam

<https://marketpublishers.com/r/M6A3D1039058EN.html>

Date: October 2023

Pages: 7

Price: US\$ 990.00 (Single User License)

ID: M6A3D1039058EN

Abstracts

Flexible plastic is the dominant pack type in meals and soups packaging in Vietnam due to its versatility, cost-effectiveness and convenience. Flexible plastic is the only packaging format used in dried ready meals, which is, by some way, the biggest category in meals and soups. Flexible plastic offers a lightweight and space-efficient packaging solution that is easily customisable with attractive designs and informative labelling. It is suitable for packaging various types of ready meals, inclu...

Euromonitor International's Meals and Soups Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Meals and Soups Packaging in Vietnam
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

MEALS AND SOUPS PACKAGING IN VIETNAM
KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic is the preferred pack type in meals and soups packaging in 2022
Metal food cans dominate shelf stable ready meals packaging
Packaging design remains important for manufacturers

PROSPECTS AND OPPORTUNITIES

Metal food cans are forecast to gain pack type share due to their durability
The 500g pack size is forecast to gain share due to offering value for money

I would like to order

Product name: Meals and Soups Packaging in Vietnam

Product link: <https://marketpublishers.com/r/M6A3D1039058EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M6A3D1039058EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970