

# Meals and Soups Packaging in South Korea

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Date: October 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: M883CC1BECD9EN

## Abstracts

Despite already having seen exceptional growth for several years, meals and soups maintained dynamic growth in packaging volumes in 2022, with increases for most pack types, and most categories, with dry soup and frozen ready meals the only exceptions. The strongest growth in meals and soups packaging in 2022 was seen by prepared salads. The surge in packaging volumes for this category in South Korea is mainly due to the fact that prepared salads are typically made with nutrient-rich ingredients...

Euromonitor International's Meals and Soups Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Rising popularity of shelf stable soup benefits all relevant pack types  
Players seek to appeal to affluent urban consumers with fashionable packaging

### **PROSPECTS AND OPPORTUNITIES**

Plastic pouches set to see a decline in pack type share for chilled ready meals  
Sustainability credentials of folding cartons will benefit its volumes in pizza

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