

# Meals and Soups Packaging in Saudi Arabia

<https://marketpublishers.com/r/MC5BFF0230B6EN.html>

Date: October 2023

Pages: 7

Price: US\$ 990.00 (Single User License)

ID: MC5BFF0230B6EN

## Abstracts

Demand for ready meals in Saudi Arabia surged during the pandemic as foodservice closures and fears around food delivery drove home-cooking occasions; ready meals presented a more convenient alternative than cooking meals from scratch. Although the impact of the pandemic waned in Saudi Arabia towards the end of the review period, many local consumers continued to appreciate the convenience offered by these meals, and thus demand remained higher in 2022 than pre-pandemic levels. As such, retail u...

Euromonitor International's Meals and Soups Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Meals and Soups Packaging in Saudi Arabia  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

MEALS AND SOUPS PACKAGING IN SAUDI ARABIA  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Consumers continue to appreciate the convenience of ready meals  
Flexible aluminium/plastic dominates meals and soups packaging  
Small pack sizes account for majority of share

### **PROSPECTS AND OPPORTUNITIES**

Busy lifestyles expected to drive demand for meals and soups  
Folding cartons to gain share in ready meals packaging

## I would like to order

Product name: Meals and Soups Packaging in Saudi Arabia

Product link: <https://marketpublishers.com/r/MC5BFF0230B6EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC5BFF0230B6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970