

# Meals and Soups Packaging in Romania

<https://marketpublishers.com/r/MF00A2017856EN.html>

Date: October 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: MF00A2017856EN

## Abstracts

While other leading pack types, such as flexible aluminium/plastic and flexible aluminium/paper, continued to lose ground within meals and soups packaging in 2022, thin wall plastic containers witnessed an increase in pack type share. This was because thin wall plastic containers are designed to be microwave-safe, which makes them extremely convenient for consumers to heat up meals and soups directly in the container.

Euromonitor International's Meals and Soups Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Meals and Soups Packaging in Romania  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

MEALS AND SOUPS PACKAGING IN ROMANIA  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Thin wall plastic containers increasingly preferred for meals and soup packaging due to convenience factor

Flexible plastic gains pack type share in prepared salads

Leading pack size of 200g continues to perform well in meals and soups

### **PROSPECTS AND OPPORTUNITIES**

Folding cartons expected to gain share in meals and soup packaging

Metal food cans expected to gain share of soups due to their functionality

## I would like to order

Product name: Meals and Soups Packaging in Romania

Product link: <https://marketpublishers.com/r/MF00A2017856EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF00A2017856EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970