

# Meals and Soups Packaging in the Philippines

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## Abstracts

In a humid tropical climate like the Philippines, where moisture and temperature fluctuations can degrade food quality, maintaining product freshness is of paramount importance. Aluminium/plastic pouches and folding cartons are popular packaging choices for dried ready meals in the Philippines as these materials offer excellent protection against moisture and air, ensuring the long shelf life of the products. These packaging options are also lightweight and durable, which is crucial for transpor...

Euromonitor International's Meals and Soups Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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### **2022 DEVELOPMENTS**

Brands prefer to use pack types that offer effective protection to products  
Folding cartons are used for frozen pizza as they are easy to handle and transport  
Flexible plastic is a popular dry soup pack type as it is lightweight and cost-effective

### **PROSPECTS AND OPPORTUNITIES**

Versatility is likely to drive the demand for folding cartons in frozen pizza  
Metal food cans remain dominant despite the emergence of other pack types

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