

Meals and Soups Packaging in the Netherlands

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Abstracts

The stagnant performance by meals and soup packaging in retail unit volume growth terms in the Netherlands is attributed to changing consumer preferences and lifestyles. Dutch consumers are increasingly seeking fresh and healthier food options, with a growing emphasis on home cooked meals and natural ingredients. This shift in dietary habits has led to a decline in the demand for packaged meals and soups, which are often perceived as highly processed or less wholesome compared to fresh alternati...

Euromonitor International's Meals and Soups Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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200G AND 400G PACK SIZES LEAD, OFFERING BETTER PORTION CONTROL AND COMPETITIVE PRICES

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