

Meals and Soups Packaging in Mexico

<https://marketpublishers.com/r/M17A82BC5639EN.html>

Date: October 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: M17A82BC5639EN

Abstracts

The pandemic in Mexico prompted a sustained interest in home cooking, which has lasted even after pandemic-induced restrictions were removed. With the resumption of busy lives, time-strapped consumers looking to make meals at home opted for meals and soups, primarily ready meals, to accommodate home cooking without the inconvenience. In addition, economic pressures and inflation have made local consumers more price-conscious, and ready meals offer an economical solution. This boost in demand tow...

Euromonitor International's Meals and Soups Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Meals and Soups Packaging in Mexico
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

MEALS AND SOUPS PACKAGING IN MEXICO
KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience and affordability drive packaging volumes in meals and soups
Popularity of ready meals drives flexible plastic volume sales
Manufacturers must balance convenience with environmental concerns

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to record dynamic growth
Pack sizes of 200g or smaller will continue to dominate packaging

I would like to order

Product name: Meals and Soups Packaging in Mexico

Product link: <https://marketpublishers.com/r/M17A82BC5639EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M17A82BC5639EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970