

Meals and Soups Packaging in Malaysia

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Abstracts

In 2022, total packaging volumes for meals and soups turned to decline, after two years of solid growth. Metal food cans remained the most significant pack type in 2022, but turned to strong decline in this year, falling out of favour compared with other packaging formats. Ready meals saw a particularly strong decline in packaging volumes of metal food cans, whereas the decline was not quite as significant for soup. The second-largest pack type in overall meals and soups in 2022 was folding cart...

Euromonitor International's Meals and Soups Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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MEALS AND SOUPS PACKAGING IN MALAYSIA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Folding cartons become more popular for the convenience they offer
Flexible plastic favoured for ready meals as it is portable

**500G WITNESSES AN INCREASE IN PACK SIZE SHARE IN MEALS AND SOUPS
PACKAGING**

PROSPECTS AND OPPORTUNITIES

Aluminium trays preferred for preservation and heat resistance qualities
Smaller sizes expected to grow due to price point and rising on-the-go consumption

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