

Meals and Soups Packaging in Japan

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Abstracts

In 2022, flexible packaging, consisting of plastic pouches and flexible plastic, remained the most popular packaging format for shelf stable soup, followed by metal food cans. This was because plastic pouches are lightweight and easy to handle, which is advantageous for both manufacturers and consumers. Additionally, they also come with resealable features, such as zip locks or screw-on caps, which aid in preserving the quality of the product.

Euromonitor International's Meals and Soups Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

The rising popularity of prepared salads will likely benefit thin wall plastic containers and flexible plastic

Plastic pouches to gain share of shelf stable ready meals from paper-based containers and flexible aluminium/plastic

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