

# Meals and Soups Packaging in Germany

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## Abstracts

Because of their adaptability, visual attractiveness and practical benefits, folding cartons are a popular pack type for meals and soups. Folding cartons act as a barrier against external elements, such as light, moisture and air, preserving the freshness and quality of meals and soups. This pack type can be customised to suit different shapes and sizes of meals and soups, giving players the freedom to package a wide range of different products. They are environmentally friendly and provide enou...

Euromonitor International's Meals and Soups Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Folding cartons popular for meals and soups packing  
Flexible aluminium/paper a popular pack type in soup  
Food kits continue to see strong growth

### **PROSPECTS AND OPPORTUNITIES**

Paper-based trays expected to perform well in ready meals with the heightened focus on sustainability  
Continued growth in prepared salads will boost flexible plastic and thin wall plastic containers

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