

Meals and Soups Packaging in France

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Abstracts

Chilled lunch kits are popular in France because they are convenient, healthy and affordable. They are also a good option for consumers who are on the go or who want to eat a healthy lunch at the office. Folding cartons are the only pack type used for the primary packaging of chilled lunch kits, with thin wall plastic containers as secondary packaging. Folding cartons are resealable, protective, stackable, inexpensive and eco-friendly. Major brands in France that use folding cartons for chilled...

Euromonitor International's Meals and Soups Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pizza brands using thin wall plastic containers as they help to maintain product
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Home cooking trend is likely to impact the usage of metal food cans in ready meals
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