

Meals and Soups Packaging in Australia

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Abstracts

The overall meals and soups category saw declining packaging unit volume sales in 2022, due, in part, to inflationary pressures that adversely affected consumers' discretionary spending. However, within meals and soups, food kits managed to continue recording positive growth, driven by the dynamic performance seen in meals kits. Meal kits offer a level of convenience to consumers by offering them pre-portioned ingredients and recipe guides to make cooking easier and less time-consuming. Category...

Euromonitor International's Meals and Soups Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Soup is getting a sustainability makeover
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PROSPECTS AND OPPORTUNITIES

Economic uncertainties expected to sustain growth of ready meals
The 301-500g pack size band will remain dominant over the forecast period

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