

# Meals and Soups in Western Europe

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## Abstracts

After the growth spike seen in 2020, when consumers were looking for easy meal solutions during the long periods they were spending at home due to the COVID-19 restrictions, meals and soups has continued to see positive, if slower, growth in the last two years. While conditions are also becoming tougher for industry players, with spiralling costs forcing them to push through price rises, despite the rising price sensitivity among Western European consumers, they are still opting for these produc...

Euromonitor International's Meals and Soups in Western Europe global briefing provides a comprehensive overview of the Cooking Ingredients and Meals market, providing insight on sales and market potential, retail distribution and company and brand shares. Analysis identifies emerging geographies alongside growth opportunities in the most developed, highest value countries. It also offers strategic analysis of the key trends shaping the industry and consumer demand, such as health and wellness, sustainability, the evolution of eating occasions, in addition to ongoing considerations of convenience and value-for-money in the post-pandemic world. Insight into how these trends are shaping demand in informs forecasts to 2026, clearly indicating how the market is expected to change.

**Product coverage:** Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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