

Meals and Soups in the US

<https://marketpublishers.com/r/M1E950184320EN.html>

Date: November 2023

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: M1E950184320EN

Abstracts

With the exception of the e-commerce-dominated meal kits category, in 2022 private label saw share growth across most categories in meals and soups, as consumers weathered inflated food costs. While unit price rises for ready meals look to be cooling off in 2023, consumer hesitancy has remained, and will reflect in continued success for many private label offerings. This will also translate across all kinds of retailers, from the simple value prospect of discounters, to supermarket chains that a...

Euromonitor International's Meals and Soups in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Meals and Soups market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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